

# Investing in Social Outcomes: Development Impact Bonds

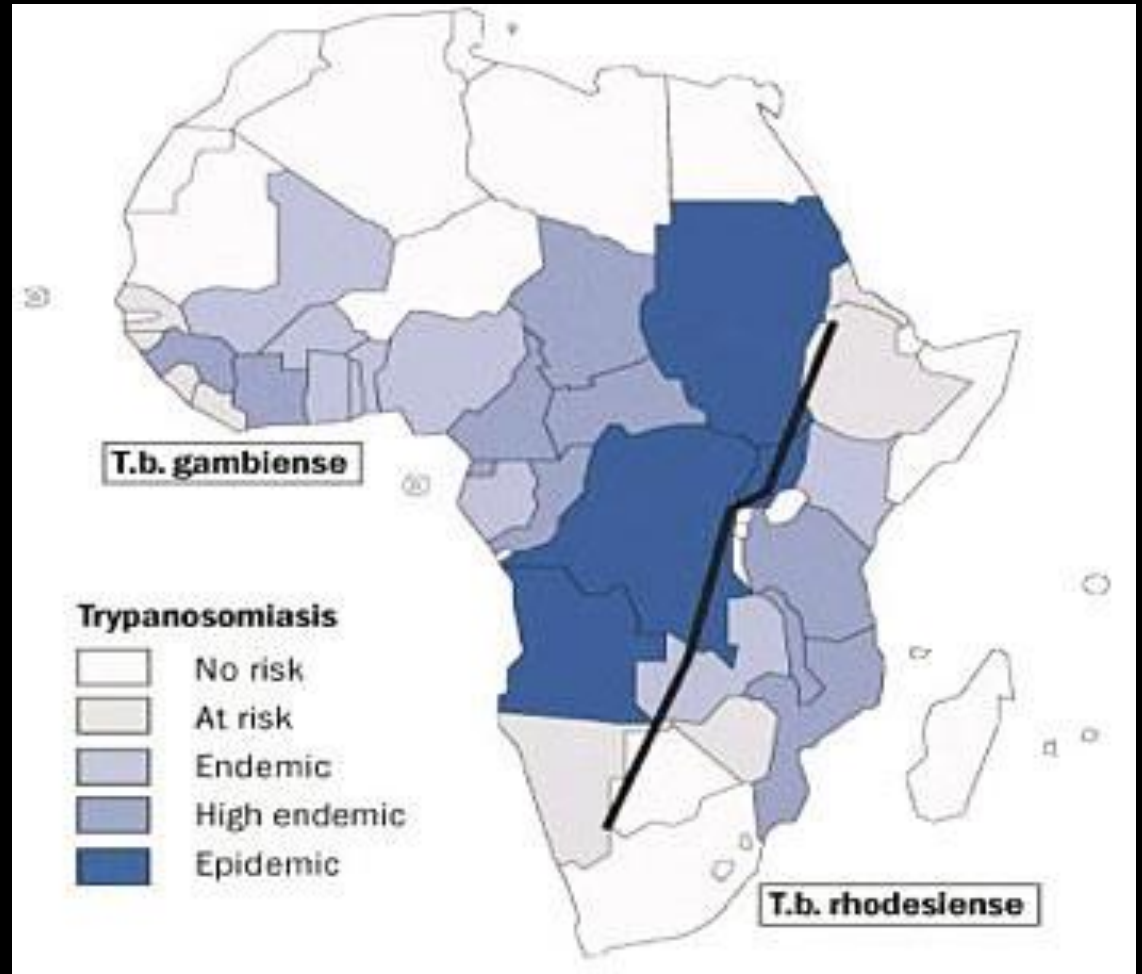
Owen Barder, Center for Global Development

OECD Development Centre Workshop  
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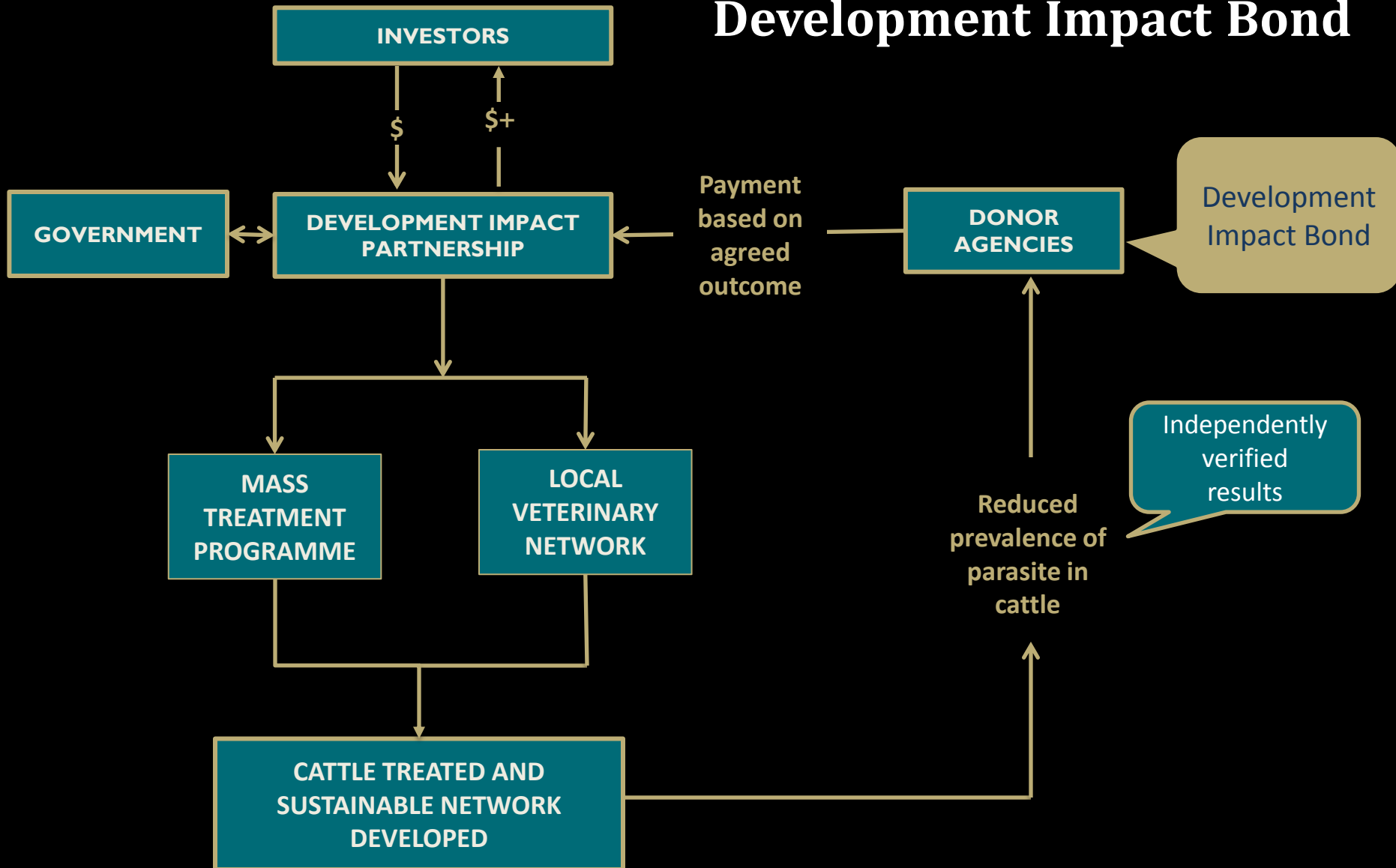
#DevImpactBonds

# SLEEPING SICKNESS IN UGANDA



# Sleeping Sickness

## Development Impact Bond



Innovation



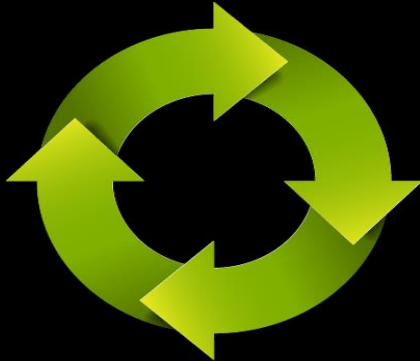
Client-centred



Partnership



Flexible



Rigorous



# WHAT WE LEARNED



## **Investing in Social Outcomes: Development Impact Bonds**

The Report of the Development  
Impact Bond Working Group

- Demand for SIBs & DIBS
- Business model not just financial
- Critical role of intermediaries
- Needs pump-priming
- Specific recommendations for donors, investors, foundations

# DIB WORKING GROUP RECOMMENDATIONS: DONOR AGENCIES



- Commit to piloting
- Outcomes Fund
- Community of Practice

# DIB WORKING GROUP RECOMMENDATIONS: FOUNDATIONS



- Catalyse
- Invest
- Community

# Hell

- **Investors** set societies' priorities
- **Civil society** are performance managers
- **Private sector** monopolies do “customer service”
- **Governments** provide the money and bail out failure





# Heaven



- **Investors** provide finance, promote innovation & manage risk
- **Civil society & competitive firms** are client-facing
- **Private sector** data-rich performance management
- **Governments** set societies' priorities

# Thank you

[www.cgdev.org/dib](http://www.cgdev.org/dib)

[http://www.socialfinance.org.uk/work/  
developmentimpactbonds](http://www.socialfinance.org.uk/work/developmentimpactbonds)



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