## Future of Global Health Procurement

## Final summary presentation

April 2018

Prepared by the Clinton Health Access Initiative (CHAI)

### Agenda

- Project Framework
- Highlights of current procurement landscape

# We have developed a standardized framework to organize global and country level findings

#### Inputs and characteristics that determine the outcomes of procurement

#### **Outputs from system**

#### **Funding**

- Amount of available funding
- Predictability and timeliness of fund disbursement
- Sustainability of funding

# Policy & Regulations

 International and/or local policies, regulations, and guidelines on procurement of commodities, e.g., currency considerations, shelf life, quality standards, timeframe, volume commitments

## Strategy & Processes

- Processes, procedures/ methodologies, and relevant stakeholders including: demand estimation, budgeting, tendering, bid evaluation, contracting, and performance monitoring
- Designs of tender and contracts (e.g., criteria), and the underlying rationale

# Supporting infrastructure & resources

Availability of appropriate supporting resources,
 e.g., personnel, IT infrastructure, tools, etc.

Cost / price

Responsiveness & Reliability

Quality

Long-term market sustainability / innovation

### Agenda

- Project Framework
- Highlights of current procurement landscape
  - Key observations from global procurers
  - Key observations from visited countries

### USAID/ PSM – Key observations

#### **Highlights**

**NON-EXHAUSTIVE** 

#### **Funding**

- Annual funding/ appropriations cycle drives procurement cycle
- Funding expected to be **fairly stable** across years except reproductive health

## Policy & Regulations

- Annual budget commitments impede multi-year volume commitments
- **Different quality policies** for various therapeutic areas (e.g. FDA approval required for ARVs but not FP products)
- Shelf life requirements defined as percentages affected procurers' flexibility & efficiency

## Strategy & Processes

- Emphasizes **market-specific strategies**, i.e., set up of product-specific commodity group councils to develop targeted plans
- Shared-risk arrangements; framework contracts; use of forward looking operational plans (e.g., malaria) to provide high level estimates for suppliers
- Exploring optimization of SKUs to allow for consolidation of orders
- Emphasis on supply security e.g. target ~3 suppliers per product in awards
- Data quality and forecast accuracy issues create challenges
- Starting to **explore local procurement**

# Supporting infrastructure & resources

- Developing / refining supporting systems in collaboration with IBM with a view to enhancing
   On Time In Full (OTIF) performance
- Standardization of information and data
- Attempting to strengthen visibility into supply chain, i.e., PPMR for HIV/AIDs as a pilot

### GFATM – Key observations

#### **Highlights**

**NON-EXHAUSTIVE** 

#### **Funding**

 Ability to underwrite multi-year contracts and provide incentives such as volume guarantees allows greater leverage & flexibility when working with suppliers

# Policy & Regulations

• Extend **framework agreements** to partner agencies (e.g., UNFPA, UNDP, UNITAID) and governments with national funding (e.g., Cameroon, Georgia)

# Strategy & Processes

- **Deliberate strategy** to develop market context tailored procurement approaches across therapeutic areas
- Holistic, multi-facetted approach to supplier engagement: Multi-year agreements; total cost approach (e.g., responsiveness) as reflected in reduced commercial weighting in tenders; direct engagement with both API and FPP suppliers for supply security and ensuring responsible procurement; active risk management (e.g., reserved volume for new entrants; geographical balance; collaboration with other global buyers)
- Rigorous analytical approach to negotiations based on: demand forecasts/ tender timing/ benchmark pricing for suppliers; reference price and lead time estimates for countries; PQR
- In-country supply chain strengthening and capability building is a key focus

# Supporting infrastructure & resources

• Wambo.org as a **platform** to reduce market complexity, decrease administrative burden for PPM PRs (e.g., automated ordering), and facilitate efficient reporting

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### UNFPA – Key observations

#### **Highlights**

**NON-EXHAUSTIVE** 

#### **Funding**

- Lack of visibility into long-term funding
- Funding received in annual tranches (which are sometimes topped up within the year) which limits flexibility with procurement; newly created bridge financing mechanism could help

## Policy & Regulations

 Orders will only be placed with "cash in the bank"; this extends to third party procurement mechanism where countries have to pay upfront

## Strategy & Processes

- Use of multi-year contracts but with no committed volumes; ensure supply security by diversifying FPP and API sources
- Collaboration with other partners:
  - Conducts procurement of condoms for Global Fund (pilot in 2017) and help generate savings through its greater scale and assure quality
  - Standardization of data collection with USAID and other UN Agencies
- Leverage its scale to encourage manufacturers to adopt green manufacturing practices, e.g., ISO 14000
- Categorization of countries to **facilitate preparation for future transition**, e.g., For "category c" countries, 75% of funding is targeted for technical support with 25% for commodity procurement vs. 75% for commodity for other countries

# Supporting infrastructure & resources

- Third party procurement services to countries for a 5% administrative fee
- Manual systems: implementing partners reporting back to UNFPA country offices currently use excel spreadsheets; Warehouse manager has to report manually on different excel sheets

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### PAHO – Key observations

#### **Highlights**

**NON-EXHAUSTIVE** 

#### **Funding**

• Majority of funds used to procure comes from governments directly, very limited donor funding; use of the fund has grown significantly as countries transition out of donor funds (3X from 2011 to 2016)

# Policy & Regulations

 Orders will only be placed with "cash in the bank"; hence capital account is very beneficial to countries

### Strategy & Processes

- Use of **multi-year contracts**, but with no committed volumes, for key products deemed as important for public health or requested by many countries
- Lack of demand visibility makes it difficult for some negotiations, however suppliers still provide more favorable terms than to countries because PAHO is a reliable payer
- Strategic fund is positioned as a **tool to improve access** for countries as opposed to procurement-focused; **no obligation from countries to procure**
- Countries vary in engagement with the fund; some use the fund to benchmark
  prices to local suppliers or for budgetary purposes, others use to procure products
  they have limited access to

# Supporting infrastructure & resources

• Capital account provides interest free loans (60 days from purchase order) for countries to place orders through Strategic Fund; funded through 3%+1.5% admin fee on all purchase orders

### Agenda

- Project Framework
- Highlights of current procurement landscape
  - Key observations from global procurers
  - Key observations from visited countries

### Uganda – Country overview

#### **NON-EXHAUSTIVE**

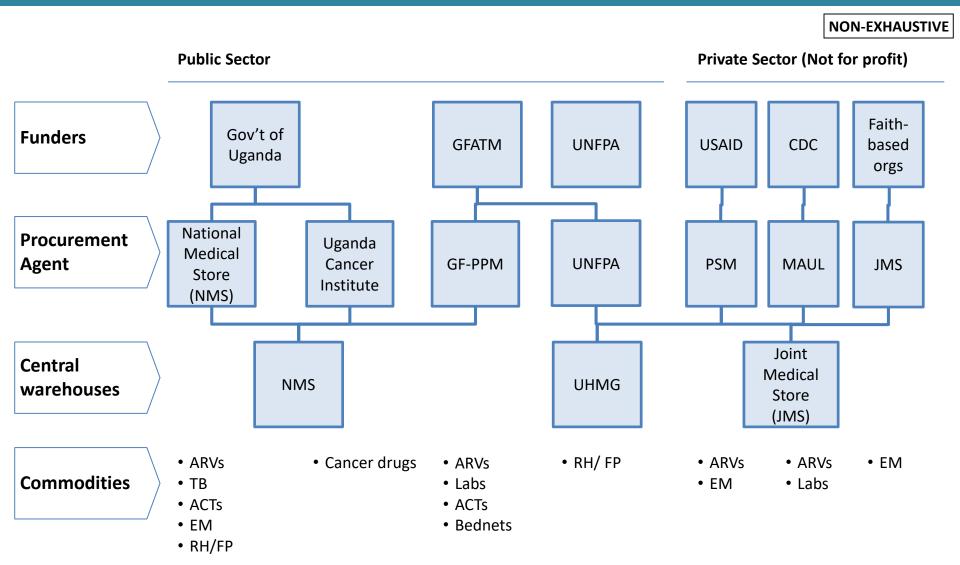
- Population: 41 Million (2016)
- **GNI per capita, PPP:** Current international \$: 1,790
- Life expectancy: 60
- Total fertility rate: 5.7
- Health expenditure (2014):
  - 7.2 % of GDP
  - 25% public

#### Disease burden:

- Neonatal mortality rate: 21.4 per 1,000 live births
- Maternal mortality ratio: 343 per 100,000 live births
- Malaria incidence: 218 cases/ 1,000 people at risk
- Tuberculosis incidence: 201/ 100,000 people
- HIV prevalence: 6.5% of population ages 15-49

Major donors:	Annual budget (rough estimate)	_	Pro	ocurers
CDC	• N/A		•	MAUL
PEPFAR USAID	<ul> <li>\$32M ARVs (2016)</li> <li>\$40M non-ARVs and reagents (2016)</li> <li>\$3M on RH (2014-16 avg)</li> </ul>		•	GHSC-PSM
PMI	• \$15M		•	GHSC-PSM Abt Associates (IRS)
GFATM	• \$40-60M <sup>1</sup> (2014-17 avg)		•	PPM
UNFPA	• \$3M on RH (2014-16 avg)		•	UNFPA

# Uganda – Overview of current procurement mechanism and key stakeholders (non-exhaustive)



### Uganda – Key observations

#### Highlights

**NON-EXHAUSTIVE** 

- Domestic funding gaps and uncertainty often cited as the primary constraint for optimal local procurement
- Funding/ payment delays by government procurers make it hard to hold suppliers accountable for performance issues
- Challenges in coordinating between various donor / funding agencies

# Policy & Regulations

**Funding** 

- A number of policies have affected cost and quality of domestic procurement:
  - Buy Uganda Build Uganda (BUBU)
  - Tendering in local currency
  - Tender criteria focus primarily on lowest unit cost
  - Suppliers need to commit to multi-year prices (no volume commitments)
  - Shelf life requirements defined in percentage terms affected procurers' flexibility and efficiency

## Strategy & Processes

 Fragmented supply chains (including multiple warehouses for different therapeutic areas / sectors) create complexities and challenges for optimal coordination and securing product availability across POCs

# Supporting infrastructure & resources

- Data limitations (quality and visibility beyond central levels) affect ability to develop accurate quantification and supply plans
- Multiple manual processes and proliferation of software programs
- Staff capacity and capability limitations throughout supply chain

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### Kenya – Country overview

**NON-EXHAUSTIVE** 

- Population: 48 Million (2016)
- **GNI per capita, PPP:** Current international \$: 3.130
- Life expectancy: 63
- **Total fertility rate: 4.3**
- Health expenditure (2014):
  - 5.7 % of GDP 61% public

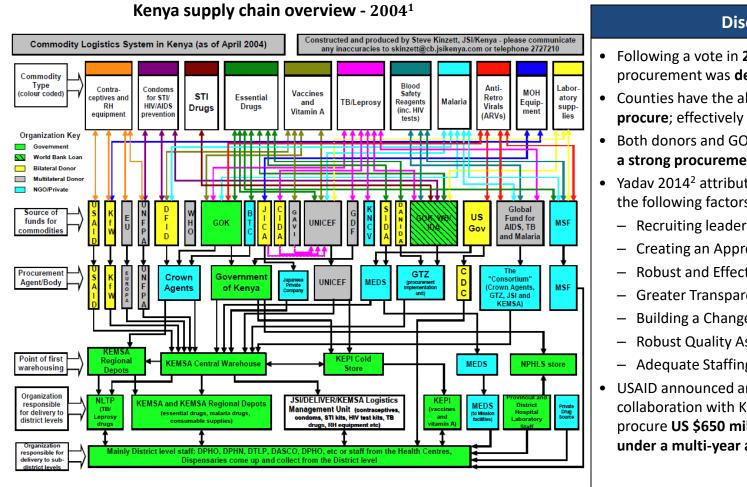
#### Disease burden:

- Neonatal mortality rate: 22.6 per 1,000 live births
- Maternal mortality ratio: 510 per 100,000 live births
- Malaria incidence: 166 cases/ 1,000 people at risk
- Tuberculosis incidence: 348/100,000 people
- HIV prevalence: 5.4% of population ages 15-49

#### **Major donors: Annual budget (rough estimate) Procurers** \$62.4M ARVs (2016) **PEPFAR** \$31M non-ARVs and reagents (2016) \$12M HIV Test kits (2016) Donor procurements primarily go through KEMSA **USAID** \$2.6M on RH (2014-16 avg) Following devolution - counties can order through KEMSA, MEDS or PMI \$13M (FY 2018 MOP) procure directly with their own funds ~\$120M<sup>1</sup> (2014-17 avg) **GFATM** \$3.8M on RH (2014-16 avg) **UNFPA**

### Kenya – Overview of procurement mechanism and key stakeholders

**NON-EXHAUSTIVE** 



#### **Discussion**

- Following a vote in **2010**, responsibility for procurement was **decentralized** to 47 counties
- Counties have the ability to chose how to procure; effectively creating a market
- Both donors and GOK have invested in creating a strong procurement function – KEMSA.
- Yadav 2014<sup>2</sup> attributes the success of this to the following factors:
  - Recruiting leadership talent
  - Creating an Appropriate Legal Framework
  - Robust and Effective Governance Structure
  - **Greater Transparency**
  - **Building a Change Coalition**
  - Robust Quality Assurance
  - Adequate Staffing
- USAID announced an expansion of its collaboration with KEMSA in June 2016 - it will procure US \$650 million through KEMSA under a multi-year agreement

Sources: Expert interviews, literature review

<sup>1 –</sup> Source: KEMSA Study, Pamela Steele and Silvia Rossi Tafuri

<sup>2 -</sup> Yaday, Prashant. 2014. 'Kenya Medical Supplies Authority (KEMSA): a case study of the ongoing transition from an ungainly bureaucracy to a competitive and customer focused medical logistics organization'. Study conducted by the World Bank.

### Kenya – Key observations

#### **Highlights**

**NON-EXHAUSTIVE** 

#### **Funding**

- **Funding uncertainty** (both government and donors) cited as the biggest constraint for optimal procurement
- Inability to roll-over government funding between periods
- Lack of coordination amongst donors and GOK in funding cycles

# Policy & Regulations

- 2010 **devolution** put much of the power to purchase at the county level
- Counties can chose how to procure (KEMSA, MEDs, direct tendering)
- Shelf life requirements defined as percentages affect procurers' flexibility & efficiency

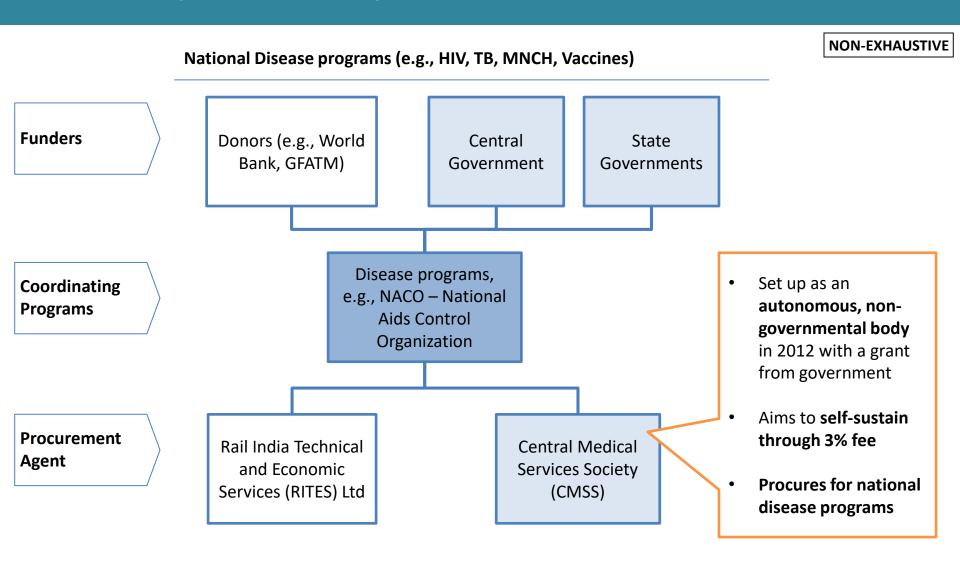
## Strategy & Processes

• Fragmented demand (at county level) coupled with lack of accurate data systems at lower levels (varies by disease category) complicate quantification and tendering

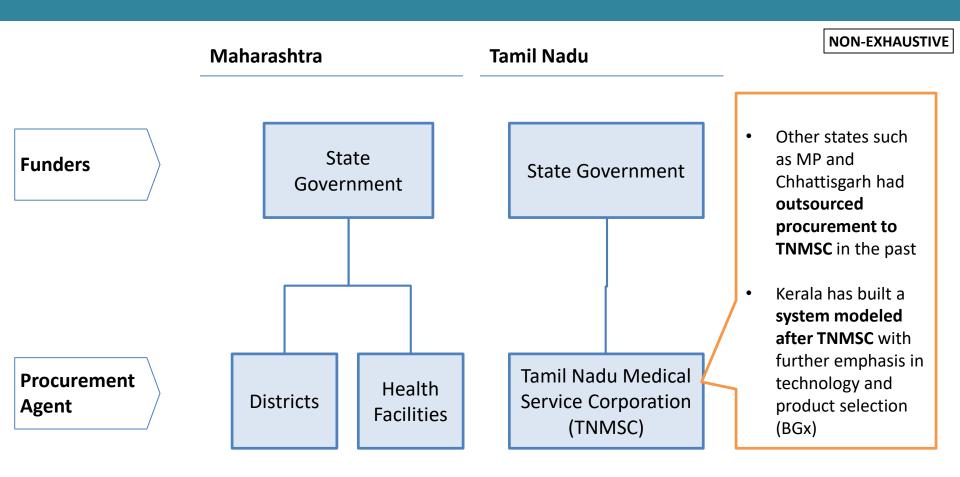
#### Notes

- Donor procurements and procurement of certain GOK-funded commodities (e.g. oncology drugs) all flow through KEMSA
- KEMSA charges a 10% fee for its procurement, warehousing and distribution services
- Donors and GOK invested heavily in upskilling KEMSA and the current institution is seen as reliable and successful
- USAID agreed to a multi-year award to KEMSA in June 2016
- KEMSA has had to **suspend deliveries** to counties due to non-payment, these counties then often procure through other channels (e.g. MEDs)

# India – Procurement for national disease programs is done at the central level (not exhaustive)



# India – Various models exist at the state level, with Tamil Nadu being recognized as a role model with its centralized set-up (not exhaustive)



### Tamil Nadu – Impact by TNMSC

#### **NON-EXHAUSTIVE Pre-TNMSC Post-TNMSC** • Fragmented; open tender • Singe source; Open tender **Product** by each hospital by TNMSC purchase Overview 72M population Supply by dealers Direct supply by **Tamil Nadu Medical** Supply manufacturers **Service Corporation** (TNMSC) established • Due to fragmented More rigorous quality in 1994, covering 90% Quality purchases often in small checks of budget volumes, quality checks are Central Medical difficult and less frequent **Services Society** (CMSS) modeled after Generally higher prices Lower prices **TNMSC Prices** More variability in prices Standardized prices Advised other states, between hospitals e.g., Rajasthan, Andhra Pradesh, Fragmented • Singe source **Assam Payment** • Higher risk of delayed/non- More compliance to payments for suppliers payment terms

#### **Highlights**

#### **Funding**

- Central government funds and procures for national disease programs (e.g., HIV, TB) and national organizations (e.g., armed forces)
- State government procures for others with funding from central and state levels

### Policy & Regulations

- Governments have indicated disagreements with regulatory authorities on approving new products, e.g., HIV Peds (LPV/r pellets), TB (FDC for rifampicin/isoniazid)
- To ensure product quality, Kerala has instituted a BGx policy

### Strategy & Processes

- Degree of procurement centralization differs by state: however more centralized ones such as Tamil Nadu and Kerala appear to have benefited from:
  - Tighter control over quality and supplier performance, e.g., own quality assessment and penalty clauses for supplier under-performance; PHCs in Maharashtra face supplier unresponsiveness and failing to meet delivery schedule
  - Management of product ranges (~260 essential drugs vs. over 1800 in Maharashtra)
  - Better prices through increased scale and greater efficiency, e.g., Tamil Nadu pays INR 500 per CT scan vs. 1700 in some other states
- Tamil Nadu merged all health programs except AIDS; with Tamil Nadu Medical Service Corporation
  (TNMSC) managing ~90% of procurement budget; TNMSC is known as a role model and provides
  consultancy projects for others (e.g., Andhra Pradesh)
- States have different bidding and evaluation processes, creating complexity and costs for suppliers
- To tackle **uncertainties in demand estimation**, Kerala state has a **two-PO system** where the first is 75% of the estimated order and the second will be set later with more data
- State reflect **preference for in-state suppliers and public-sector undertakings** (PSUs), e.g., In Kerala 15% premium for state PSU and 10% premium for small/ micro companies

# Supporting infrastructure & resources

- Lack of trained staff on supply chain management (e.g., inventory management, data reporting)
- Tamil Nadu enjoys greater visibility of supply chain due to computerization

### Nigeria – Country overview

#### **NON-EXHAUSTIVE**

- **Population:** 186 Million (2016)
- **GNI per capita, PPP:** Current international \$: 2,450
- Life expectancy: 53
- Total fertility rate: 5.6
- Health expenditure (2014):
  - 3.7 % of GDP
  - 25% public

#### Disease burden:

- Neonatal mortality rate: 34.1 per 1,000 live births
- Maternal mortality ratio: 814 per 100,000 live births
- Malaria incidence: 381 cases/ 1,000 people at risk
- Tuberculosis incidence: 219/ 100,000 people
- HIV prevalence: 2.9% of population ages 15-49

Major donors:	Annual budget (rough estimate)	Procurers	
USAID	• \$6M on RH (2014-16 avg)		
PMI	• \$49M (2016-18 avg)	CHICC DCN4	
PEPFAR	<ul> <li>\$66M ARVs (2015-16)</li> <li>\$17M Rapid Test Kits (2015-16)</li> <li>\$15M Reagents (2015-16)</li> </ul>	• GHSC-PSM	
GFATM	• \$87M¹ (2014-17 avg)	• GFATM	
UNFPA	• \$10M on RH (2014-16 avg)	• UNFPA	

### Nigeria (Federal) – Key observations

Highlights NON-EXHAUSTIVE

#### **Funding**

- Funding releases, gaps, and uncertainty pose significant constraints to procurement e.g. payment delays results in suppliers increasing bid prices to MOH tenders
- States are largely autonomous in funding and procurement decisions so advocacy for heath commodity funding needs to be done at both the federal and state levels
- Public-sector commodity needs are met through donor funds, direct procurement from the private sector, and state mechanisms like Drug Revolving Funds (DRF).
- Lack of foreign currency reserves at central bank affect pricing of quality assured products

# Policy & Regulations

- Customs clearance is a major barrier; some partners/donors e.g. UNFPA take over
- NAFDAC regulates quality, but states have own methods of evaluating suppliers
- National EML list is a guidance, states can customize to their needs (remove/add)
- National tenders in local currency presents some challenge as some raw materials are sourced internationally (incentivizes buying from lower quality/cost supplier)

## Strategy & Processes

- Quantification is coordinated at federal level with donors/government by program
- Some states distribute donor-funded commodities through CMS, other states donors have parallel supply chains which are currently being integrated through the Nigeria Supply Chain Integration Project (NSCIP)
- Local procurement preference is given (not more than 15 percent of contract price) but supplier capacity is a constraint

# Supporting infrastructure & resources

- **Procurement process** is generally **manual and done on paper**, cannot be easily monitored to benchmark performance
- NSCIP developing Navision tool to support streamlining of processes and provide end to end visibility of stock levels

### Nigeria (States) – Key observations

#### Highlights

**NON-EXHAUSTIVE** 

#### **Funding**

- Most states have sustainable drug supply systems with a Drug Revolving Fund (DRF) that use markups to fund operations and procurement of Essential Medicines and some RH commodities, anti-malarials; DRFs vary in functionality
- Funding still a key constraint despite DRFs; limited funding from federal government (mostly towards tertiary facilities) and state governments
- States are turning to World Bank loans to continue funding where donors have pulled out e.g. Lagos for Malaria

# Policy & Regulations

• DRF in Lagos state is used to fund government free health commodities schemes for certain individuals who qualify; vary state by state

## Strategy & Processes

- States funded by the same donor e.g. DFID will keep in contact and exchange excess/in-need commodities with each other
- States are developing capacity to do tendering and framework contracts;
   capabilities vary by state
- States likely **vary in ability to negotiate prices and favorable terms** with suppliers based on supply and volume
- Local procurement focus, but supplier capacity is a constraint

# Supporting infrastructure & resources

- Data collection, quantification, monitoring, logistics is currently supported by donors and partners and is seen as a major risk in discussions of donor transition
- Various manual tools at PHC level with duplication

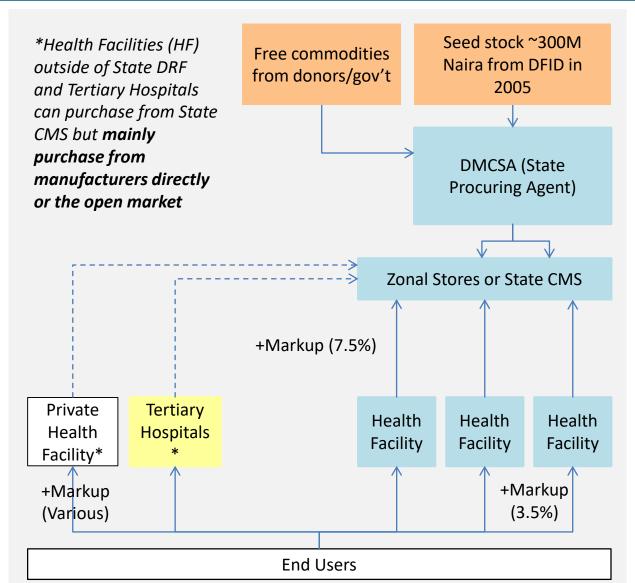
### Nigeria – Drug Revolving Fund Scheme, Kano State Example

State

Federal

Donor

**NON-EXHAUSTIVE** 



#### **DRF History**

- DRF can be funded by gov't
- In Kano State, DRF existed on a small scale, with only secondary facilities & 20M Naira in working capital prior to DFID

#### **Kano State DRF Stats**

- Estimated value of commodities
   1.3B Naira annually
- Working Capital of 400M Naira
- 700 out of 1200 HF part of DRF; 30 to be added this year

#### 7.5% Markup Breakdown

- Operational costs (~4%)
- Expiry
- Inflation
- Deferral and Exemption

#### Benefits to HF / End User

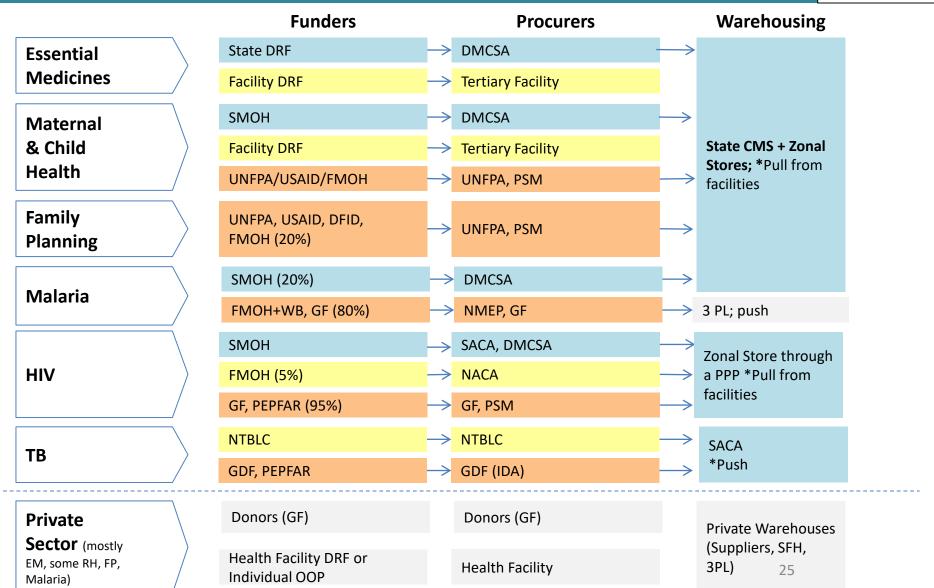
- Renovation of facilities
- Seed stock
- Quality assurance of commodities
- Autonomy to facilities
  - Price control to end user

### Nigeria (Kano State) – Overview of current procurement mechanism

and key stakeholders

State Federal Donor

**NON-EXHAUSTIVE** 



Sources: Interviews with government officials, donors, and implementing partners (UNFPA, NASCP, NMEP, NSCIP, NPSCMP, DMCSA Kano State, LMCU Kano State, MoH Lagos)

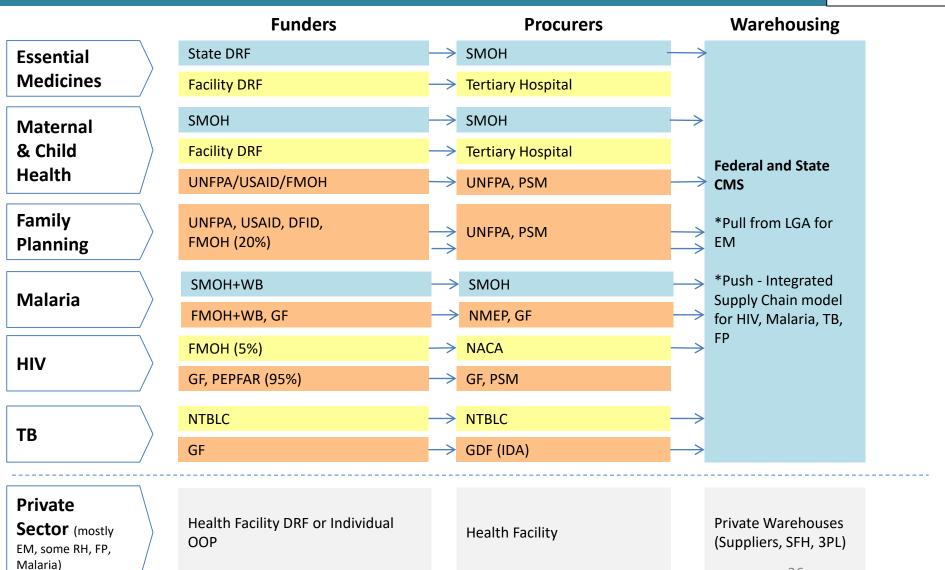
## Nigeria (Lagos State) – Overview of current procurement mechanism

and key stakeholders

State Federal Donor

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**NON-EXHAUSTIVE** 



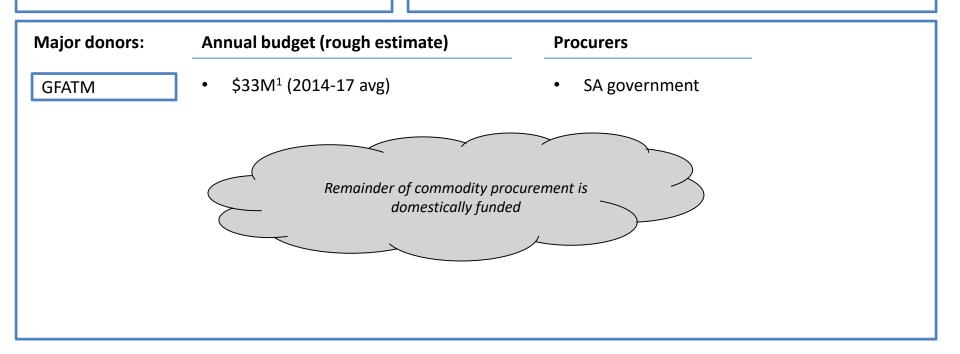
Sources: Interviews with government officials, donors, and implementing partners (UNFPA, NASCP, NMEP, NSCIP, NPSCMP, DMCSA Kano State, LMCU Kano State, MOH Lagos)

### South Africa – Country overview

- **Population:** 56 Million (2016)
- **GNI per capita, PPP:** 5,480 (2016)
- Life expectancy: 62 years (2015)
- Total fertility rate: 2.5
- Health expenditure (2014):
  - 4.2% of GDP (public)
  - 48% public

#### Disease burden:

- Neonatal mortality rate: 12 per 1000 live births
- Maternal mortality ratio: 138 per 100,000 live births
- Malaria incidence: 3.1 cases / 1,000 people at risk
- Tuberculosis incidence: 781 cases / 100,000 people at risk
- HIV prevalence: 18.9% of population ages 15-49



### South Africa – Key Observations

#### **Highlights**

#### **Funding**

- Donors provide small % of funding (10% for ARVs) but SA does procurement; majority of donor funding is for systems strengthening and there has not been transition discussion
- Provinces hold budget and procurement power and may buy outside of national contracts (~5-20%); reports of funds designated to medicines being repurposed inefficiently
- Payment delays from gov't crowd out smaller suppliers; also difficult to enforce penalties
- Volatility of the Rand impacts local manufacturing as the majority of API is imported

# Policy & Regulations

- All products have to be registered with the MCC, which has lengthy processes
- Tendering practices give preference to manufacturers who formulate specified products in SA, but local formulators have trouble competing on price, a major factor in tender awards; as a result, a lot of FPP is imported even though there is ability to formulate in SA
- The Broad Based Black Economic Empowerment (B-BBEE) policy accounts for 10% or 20% of the bid, precluding some international and local suppliers from competing

## Strategy & Processes

- SA procurement has sophisticated tendering practices e.g. requiring transparency from manufacturers on pricing; contracting is done nationally
- Irrational ordering due to budget and tender cycles adds complexity for demand planning
- Lack of communication between programmatic and procurement functions leads to misalignment in rollout of program
- Need for increased collaboration between government and suppliers to improve development of local manufacturing industry

# Supporting infrastructure & resources

 Inconsistent data and lack of visibility into full procurement spend from provinces and facilities stock levels makes demand planning difficult; a Visibility Analytics Network (VAN), a donor-funded initiative is working to improve data visibility

Sources: Interviews with experts, government officials, donors, and implementing partners (Contract Management Unit, Sector Wide Procurement, GHSC-PSM, GHSC-TA)