

## New Evidence on Results-Based Funding for Global Health: *Lessons Learned from the Salud Mesoamerica Initiative*

CGD has worked on results-based financing for years. From analyzing performance-based incentives, to exploring cash on delivery aid, to improving value for money for the Global Fund and its partners, we have been examining ways to maximize the impact of funding on health outcomes. We now have rigorous evaluations and evidence from one large-scale results-based funding program, the Salud Mesoamerica Initiative (SMI). This model of public-private partnership allocates funding based on measurable improvements in coverage and quality of maternal and child healthcare. It has brought together international donors, a development bank, regional bodies, national governments, and local stakeholders in an innovative partnership that rewards health system results and increased equity. In collaboration with SMI and the Inter-American Development Bank (IDB), CGD welcomes you to a two-day conference highlighting lessons learned from SMI and how SMI's experience can inform other global health programs.

### Day 1: February 28<sup>th</sup>, 2018: New Evidence on Results-Based Funding for Global Health

Time	Session
8:30 – 9:00 am	Event Registration & Coffee
9:00 – 9:15 am	Welcome and Introduction – Masood Ahmed and Amanda Glassman, Center for Global Development
9:15 – 10:15 am	<p><b>Session 1: The Role and Potential of Results-Based Financing as a Solution for Aid Transition</b></p> <p><i>Leadership from the BMGF, CSF, IDB, and LAC Countries discuss how RBF can change how we think about the future of development</i></p> <p>Participants: Chris Elias, Bill &amp; Melinda Gates Foundation; Roberto Tapia, Carlos Slim Foundation; Santiago Levy, Inter-American Development Bank; Fanny Mejia, Vice Minister of Health, Honduras</p> <p><i>Moderator: Amanda Glassman, Center for Global Development</i></p>
10:15 – 10:30 am	Coffee Break
10:30 – 11:50 am	<p><b>Session 2: SMI: Context, Results, and Attribution to the RBF Model</b></p> <p><i>IDB and IHME share coverage, quality and outcome results and findings after 5 years of implementation.</i></p> <p>Participants: Ferdinando Regalia, Inter-American Development Bank; Ali Mokdad, Institute for Health Metrics and Evaluation; Pedro Bernal, Inter-American Development Bank</p> <p><i>Moderator: Sebastian Bauhoff, Center for Global Development</i></p>

11:50 – 12:50 pm

**Session 3: The Story Behind the Results: SMI process evaluation & country perspectives**

*IHME qualitative research paired with country leadership in Mesoamerica to share the story behind the numbers.*

Participants: Bernardo Hernandez Prado, Institute for Health Metrics and Evaluation; Armelle Gillett, Ministry of Health, Belize; Carlos Cruz, Ministry of Health, Nicaragua

*Moderator: Gustau Alegret, NTN24*

12:50 – 1:40 pm

Lunch

1:40 – 2:10 pm

**Session 4a: How It began: The origins of the SMI model**

*Remarks from Amanda Glassman, Center for Global Development; Jaime Sepulveda, University of California, San Francisco; and Miguel Betancourt, Carlos Slim Foundation on conceptualization of SMI model*

2:10 – 3:10 pm

**Session 4b: Design Decisions & Lessons Learned**

*IDB and partners share lessons learned from design to implementation of the SMI Program.*

Participants: Ignez Tristao, Inter-American Development Bank; Kathleen Alvarez, Management Sciences for Health; Alejandro Solis, COMISCA; Emma Iriarte, Salud Mesoamerica Initiative

*Moderator: Wolfgang Munar, George Washington University*

3:10 – 3:20 pm

Brief Stretch Break

3:20 – 4:30 pm

**Session 5: What Does the SMI Model Mean for Other Global Health Funders? Lessons learned**

*Development Leaders from funders and multilaterals discuss implications for future endeavors*

Participants: Marcelo Cabrol, Inter-American Development Bank; Mariam Claeson, Global Financing Facility; Manisha Bhinge, Rockefeller Foundation; Dan Peters, Bill & Melinda Gates Foundation

*Moderator: Amanda Glassman, Center for Global Development*

4:30 – 5:00 pm

Reception

Day 2: March 1<sup>st</sup>, 2018: Improving health systems for reproductive, maternal and child health

Time	Session
8:30 – 9:00 am	Event Registration & Coffee
9:00 – 9:15 am	Welcome and Introduction
9:15 – 10:45 am	<p><b>Session 6: Opening the Black Box: A deeper dive into SMI Primary health care and health system interventions</b></p> <p><i>Researchers and implementers from IHME and IDB will share results from studies examining RMCH and related processes and innovations being implemented in countries.</i></p> <p>Participants: Ali Mokdad, Institute for Health Metrics and Evaluation; Emma Iriarte, Salud Mesoamerica Initiative; Wolfgang Munar, George Washington University; Jennifer Nelson, Salud Mesoamerica Initiative; Diego Rios Zertuche, Salud Mesoamerica Initiative</p> <p><i>Moderator: Amanda Glassman, Center for Global Development</i></p>
10:45 – 11:00 am	Coffee Break
11:00 – 12:15 pm	<p><b>Session 7: Organizational Inertia: Improving health system performance</b></p> <p><i>Leaders from donor, multilateral, and academic organizations share learnings about improving health system performance and scaling innovations</i></p> <p>Participants: Dana Hovig, Bill &amp; Melinda Gates Foundation; Peter Hovmand, Washington University in St. Louis; Rashad Massoud, USAID</p> <p><i>Moderator: Emma Iriarte, Salud Mesoamerica Initiative</i></p>
12:15 – 12:30 pm	Closing, Thank You, and Reflections